

Project Template

European Rotaract Information Center

Name of the project: Iskenderun Hatmek Sewing Atelier

Organizing club: Ankara Tandoğan Rotaract Club

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I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

After the terrible earthquake on February 6, 2023, people lost their jobs and homes. Citizens affected by the earthquake were left in economically hopeless situations. Unfortunately, women were the victims of this situation the most. A project should have been done that would raise their hopes and strengthen them economically.

2. OPPORTUNITIES

A sewing atelier project tailored to support earthquake-affected individuals presents various opportunities. Firstly, it offers economic empowerment by providing participants with valuable sewing skills, enabling them to generate income and potentially start their own businesses. Additionally, the atelier serves as a community hub, fostering a sense of solidarity and mutual support among participants. Moreover, it facilitates skill development, enhancing participants' employability and offering them greater economic stability. Furthermore, engaging in creative activities like sewing can have psychological benefits, providing participants with a therapeutic outlet to cope with the trauma of the earthquake. Lastly, the atelier promotes social integration by bringing together individuals from diverse backgrounds, fostering connections, and building friendships among participants.

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

Project coordinator: oversees the entire project

Marketing officer: updates social media

Communication officer : provides communication between clubs

2. DESCRIPTION OF THE PROJECT

In order to enhance the economic empowerment of the earthquake-affected citizens in Hatay, 3 Rotary and 2 Rotaract clubs from various parts of the world collaborated to organize our sewing atelier project. In this context, we finalized our project by delivering 13 sewing machines to the vocational training courses of Hatay Metropolitan Municipality. This initiative aimed to provide sustainable support to individuals in need, empowering them with valuable vocational skills and opportunities for economic self-sufficiency.

3. GOALS OF THE PROJECT

With this project we aim to help victims to overcome the loss of employment caused by the disaster and empower them with the ability to start new areas of employment. The project also allowed for people who are economically disadvantaged to have an opportunity of earning a living on their own.

4. TARGET AUDIENCE

The project benefitted the earthquake stricken population of Hatay Turkiye with a specific focus on economically disadvantaged women of the region.

5. ACTION PLAN & TIME FRAME

22 weeks before :

- We assessed the requirements of the earthquake survivors.
- We reached out to clubs within our district as well as those in other districts for potential partnerships.(We established partnerships with Rotary Club of Ankara Tandoğan, Rotaract Warszawa Fryderyk Chopin, Rotary Club Warszawa Fryderyk Chopin, Rotary Club Bernau bei Berlin)

16 weeks before :

- We liaised with municipal authorities in the earthquake-affected area to obtain necessary permissions for establishing the sewing atelier.
- We coordinated with manufacturers to supply sewing machines.

4 weeks before :

- We established a sponsorship agreement with the manufacturer to cover the transportation and installation of the sewing machines.

1 day before:

- We oversaw the installation of the machines in our atelier in collaboration with the manufacturer.

During the project:

- We donated our sewing workshop to the municipality's HATMEK (Hatay Municipality Vocational Courses) institution to serve as a training facility.

18 weeks after:

- We are arranging a visit to HATMEK with our partners to monitor the progress of our

project.

Brief description of each step

Planning collaborations and ensuring communication was the trickiest part.

6. RESOURCES

9 household sewing machines

3 overlock machines

1 TK sewing machine

7. BUDGET

1550 Euros for 9 household sewing machines

830 Euros for 3 overlock machines

230 Euros for 1 TK sewing machine

8. ORGANIZERS OF THE PROJECT

Yusuf Ufuk Altınöz - yusuf.ufuk@gmail.com

Janset Namlı - jansetnamlii@gmail.com

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9. PARTICIPANTS

We have collaborated with Rotary Club of Ankara Tandoğan, Rotaract Warszawa Fryderyk Chopin, Rotary Club Warszawa Fryderyk Chopin, Rotary Club Bernau bei Berlin.

10. SPONSORSHIP

SINGER DİKİŞ MAKİNALARI TİCARET A.Ş. was our logistics sponsor.

11. MEDIA COVERAGE

https://www.instagram.com/p/CzyqppsIIIR/?img_index=1

III. RESULTS

1. RESULTS AND OVERVIEW

Our sewing atelier was established within the premises of the municipality's education building, where training sessions commenced. Throughout the project, one of the most significant challenges we encountered was ensuring that the aid reached the earthquake victims effectively. To address this challenge, we proactively reached out to the Hatay Metropolitan Municipality and coordinated the donation through them. By leveraging this partnership, we ensured that our project could directly benefit its intended audience.

2. ADVICES

Establish partnerships with local authorities, organizations, and businesses to ensure the project's success and sustainability. Collaborating with relevant stakeholders can help access resources, expertise, and support.

Develop a sustainability plan from the outset, considering factors such as capacity building, local ownership, and long-term funding sources.

3. SUSTAINABILITY

The project focused on providing practical vocational skills, particularly in sewing, which is a sustainable skill with ongoing demand in various economies. Turkey, being a country with a developed textile sector, makes the sewing workshop project a locally relevant and sustainable contribution to the economy. By empowering individuals, especially women, with a skill that allows them to generate income, the project contributes to long-term economic sustainability for participants. Efforts were made to establish partnerships with local businesses, ensuring potential job placements for participants, thereby creating a sustainable link between skill acquisition and employment opportunities.